

Privacy Policy for LifeQuoteFinder.co.uk

Effective Date: October 08, 2024

Introduction

Welcome to LifeQuoteFinder.co.uk. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our practices with regard to your personal information, please contact us at contact@lifequotefinder.co.uk.

This privacy policy describes how we might use your information if you:

- Visit our website at lifequotefinder.co.uk
- Engage with us in other related ways
- including any sales, marketing, or events

In this privacy policy, if we refer to:

- "Website," we are referring to any website of ours that references or links to this policy
- "Services," we are referring to our Website, and other related services, including any sales, marketing, or events

The purpose of this privacy policy is to explain to you in the clearest way possible what information we collect, how we use it, and what rights you have in relation to it. Please read this privacy policy carefully, as it will help you understand what we do with the information that we collect.

1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us:

In Short: We collect personal information that you provide to us. We collect personal information that you voluntarily provide to us when you register on the Website, express an interest in obtaining information about us or our products and services, when you participate in activities on the Website or otherwise when you contact us.

The personal information that we collect depends on the context of your interactions with us and the Website, the choices you make, and the products and features you use. The personal information we collect may include the following:

- Personal Information Provided by You. We collect names; phone numbers; email addresses; mailing addresses; job titles; contact preferences; contact or authentication data; billing addresses; debit/credit card numbers; and other similar information.

2. HOW DO WE USE YOUR INFORMATION?

In Short: We process your information for purposes based on legitimate business interests, the performance of our contract with you, compliance with our legal obligations, and/or your

consent. We use personal information collected via our Website for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations. We indicate the specific processing grounds we rely on next to each purpose listed below.

3. DO YOU SHARE MY PERSONAL DATA?

We will only share some or all of your personal data with select third parties. We will always ask for your consent before doing so and this is entirely your choice.

In some limited circumstances, we may be legally required to share certain personal data, which might include yours, if we are involved in legal proceedings or complying with legal obligations, a court order, or the instructions of a government authority.

If any of your personal data is required by a third party, as described above, we will take steps to ensure that your personal data is handled safely, securely, and in accordance with your rights, our obligations, and the third party's obligations under the law, as described above.

Our Life Insurance Clients.

Assura Protect (Assura Protect, Cover Cloud and Compare Cover are trading names of Assura Financial/FCA registration number 795982).

Company number 08403633

86 Gloucester Place, First Floor, London W1U 6HP

Our UK Representative:

Under Article 27 of the UK GDPR, we have appointed a UK Representative to act as our data protection agent.

Our nominated UK Representative is:

GDPR Local Ltd.

Adam Brogden

contact@gdprlocal.co

Tel: +44 1772 217800

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